

Coding for Entrepreneurs - Lesson 1 Blueprint

Title: Intro to Social Entrepreneurship

Instructors:

Please use this guide to plan the way you will teach this lesson. Prior to the start of each week, you'll need to walk through the entire lesson on your own, complete all activities and the quiz, and get a feel for any questions the students might have about the lesson material.

Topic(s) Covered: Social entrepreneurship, grassroots efforts

Tool(s) Covered: Slack

Learning goals and objectives: By the end of this lesson, students will be able to...

- Identify and understand the flow and objectives of this course, based upon the course syllabus;
- define the term social entrepreneur;
- create a Slack account, log into the course Slack channel, post a message, and reply to classmates or instructors on Slack;
- Identify a topic for their class project, such as a business or nonprofit idea or a social cause they'd like to focus on
- Write the content for their webpage

Prerequisite knowledge: basic understanding of English language (HTML and CSS code are based on English words); basic (elementary level) mathematics knowledge; ability to read, write, and type.

No prior coding experience needed.

Materials needed: Paper; something to write with; an electronic device with a high-speed internet connection

Warm-up: In the #coding-for-entrepreneurs Slack channel, each instructor should kick off the week by welcoming students to the course and introducing themselves.

Attention-grabber: In the #coding-for-entrepreneurs Slack channel, post some ideas to help inspire the students. These need to be related to this week's lesson content. For instance, you might share a list of social causes, nonprofits, or mutual aid programs that the students might be interested in. Or, you might post links to some impressive websites to help the students brainstorm ideas for their own sites.

Video and Written Instructions: In this lesson, students will:

1. Watch an introductory video welcoming them to the course and defining social entrepreneurship
2. Read a written step on social entrepreneurship, which also includes some inspirational sites for various social causes to help get the wheels turning
3. Read about real-life musicians who have learned to code
4. Read about ways to start narrowing down their class project idea: a business or nonprofit idea, or a social cause they care about. **Hint:** Students who are feeling stuck may choose an idea from the list we provide in Lesson 1, Step 7.

Vocabulary: **social entrepreneurship; grassroots efforts**

Guided Practice: In this lesson, students will:

1. Create a musical playlist of their favorite songs to listen to as a soundtrack while writing code.
2. Log into the #coding-for-entrepreneurs Slack channel and post an introductory message, along with replying to a classmate's post.
3. Choose the topic for their class project, then write the content for their webpage