In a world full of Britneys, prepare to meet one Brittany like no Brittnie you've ever met before.
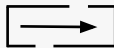
BRITTANY... WHO?

Hi, I'm **Brittany Robinson**. I'm an Instructional Experience Designer and Learning Strategist with a background in software engineering. I'm passionate about bringing more diversity, equity, and inclusion to the tech field through online coding courses, STE(A)M bootcamps and apprenticeship programs.

I blend pedagogy, andragogy, marketing technology, AR/MR/XR, gamification, and coding skills to create fun, memorable, and effective learning experiences for all learners. My superpower is meeting tight deadlines in a fast-paced environment. (I know, it doesn't have much of a ring to it but "leaping tall buildings in a single bound" was already taken...)

Want to know more?

TECH SKILLS

+

Graphic Design + Adobe Creative Cloud

Website Design & Development (HTML, CSS, jQuery, JavaScript, PHP)

Responsive Web Design

Video Editing (Adobe, Camtasia, Shotcut, Final Cut, etc.)

LMS (Moodle, Canvas, Blackboard, NovoEd, Classcraft)

CMS (WordPress, Drupal, Joomla, Shopify, etc.)

Authoring & eLearning Dev Tools (Captivate, Storyline, Rise, NovoEd, UPK)

Microsoft Teams & Sharepoint
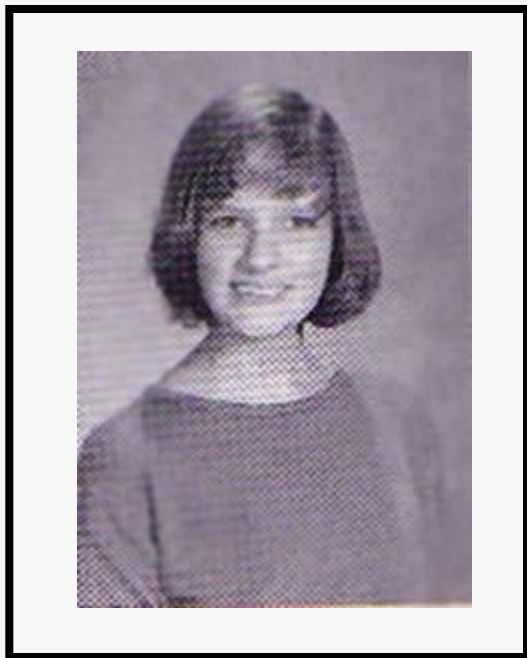
Cerner PowerChart

iOS App Dev (Objective-C, XCode)

Search Engine Optimization (SEO), Search Marketing (SEM), Link Building

…and more…

"Good skills, you know, like nunchuck skills, bow hunting skills, computer hacking skills…" - *Napoleon Dynamite*

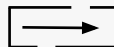# ? What Shaped My Approach to Instructional Design

THE YEAR IS
1998

I'm in middle school, sporting some fresh braces and some OH-SO-COOL bangs with no less than 5 cowlicks. (In retrospect, the bangs were a bad decision but I didn't know it at the time. Seriously, if there'd been a competition for the number of cowlicks a girl could have in her bangs, I would have taken home the gold...)

Anyway... It's 1998. I hate algebra, love Savage Garden, type 90 words per minute, and silently suffer through the hissing of AOL dial-up as I connect to the Internet.

It's 1998, and that's important. Why? Because that's the year I start teaching myself....
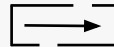
...HOW TO CODE.

ME... circa 1998

AND SO IT BEGAN...

Using Notepad and HTMLgoodies.com, I taught myself HTML, JavaScript & web design. By age 18, I worked full-time in the tech industry. I told myself that, if I made a career out of technology, I'd teach others to do the same. That led me to my current passion: blended and online coding courses, tech bootcamps, and apprenticeship programs for all ages.
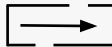
NOTANOTHERBRITTANY.COM

GIVING BACK

+

Since then, I've enjoyed "paying it forward" by:

- mentoring new business owners

- supporting women + diversity in tech

- teaching the next generation of kids how to code, build websites, and develop video games

- Developing curriculum for "all girls" coding classes

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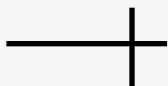
WHAT CLIENTS ARE SAYING ➜

" Brittany is a pleasure to work with! She is extremely professional, and communicates expectations and ideas clearly throughout design phases. I would not have been able to redesign my site without her diligence and positive attitude. I'm grateful to be able to have worked with her in the past, and am excited about the projects we currently have on the table. I'd definitely recommend Brittany for any graphic or web design needs.

Michael Tonge, Wordpress Web Design Client (New York City, NY, USA)

"

I rarely come across a team member and leader better than Brittany... She delivers a top-notch presentation [and] her creativity and enthusiasm shine through.

David Wilson, Former Manager
(Louisville, KY, USA)

WHAT CLIENTS ARE SAYING ➤

WHAT CLIENTS ARE SAYING ➤

QUINTON COPLES

SON OF KINSTON, NC. MAN OF BROTHERHOOD. A DEFENSE'S DREAM AND AN OFFENSE'S NIGHTMARE. HARD WORK FOR ME ISN'T LIMITED TO 100-YARDS. IT'S A WAY OF LIFE FOR ME AS A BUSINESSMAN AND A PHILANTHROPIST AS WELL.

EXPERT TRAINER

"

Brittany is a major Design Architect… Extremely easy to work with, constantly exceeding expectations. Her insightful suggestions have made and will continue to make my experience with her great. **She brings brilliance to fruition.**

Tony Forte, Wordpress Web Design Client (New York City, NY, USA)
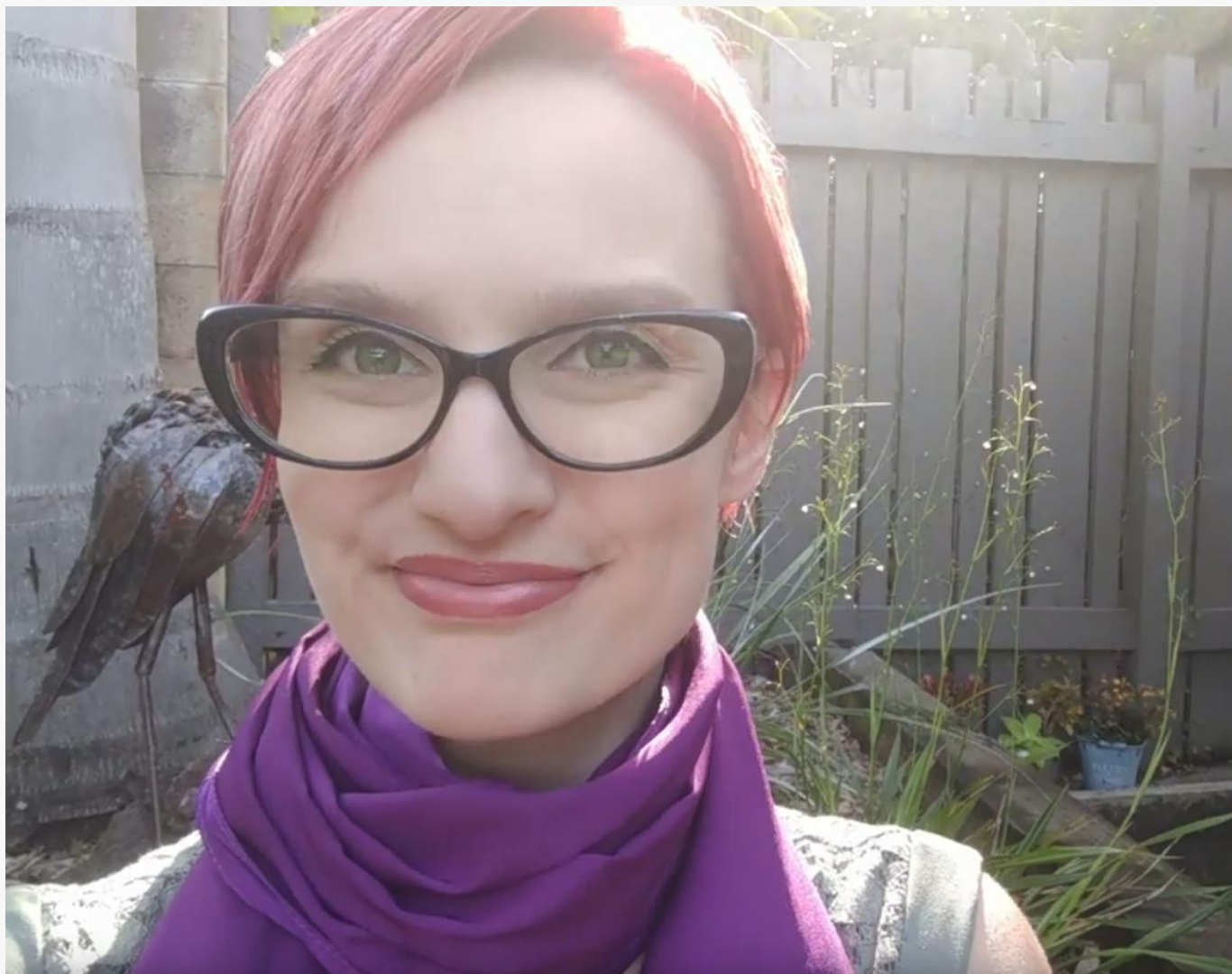
AWARDS + HONORS

- Named "Women in Leadership" Fellow, Coro Northern California (2020)
- Featured Guest, Rebecca Beaton's Taking the Leap Resource (2014)
- Article, Louisville Business First (2014)
- Mentioned during Opening Keynote, Institute for Food Technologists (IFT) Annual Conferences (2012 & 2013)
- 1st Place Trophy, IFT Video Competition (2013)
- 3rd Place Trophy, IFT Video Competition (2012)
- **1st Place Winner, Threadless CanvasPop Instagram #MakeGreat Contest** (2012)
- Nominee, Social Madness, Business First of Louisville (2012)
- Finalist, Best Social Media Campaign, FoodBev Awards (2011)
- **Finalist, Best Book Cover Design Non-Fiction, Next Generation Indie Book Awards** (2011)
- Interview, ABC News (2009)
- Runner up, Charter Communications Illustration Contest (2008)
- Writer & Poem of the Day, Medusa Literature (2007)
- Featured Guest, SEO Radio (2004)
- TCHS Tech Scholar Award (2001)

Want to collaborate on an upcoming project? Please feel free to reach out, especially if it's for a good cause. (Hint: preparing future generations for success in the tech field is always a good cause.)

Contact me at:

NotAnotherBrittany.com

NOT ANOTHER...
BRITTANY!